

# Backup & Recovery for Business Data (Reassure60)



## The Problem ...

Conventional backup techniques just aren't good enough these days. Take these common examples of conventional backup shortcomings;

Lose something at 5pm in the afternoon? Does that mean having to go all the way back last night's backup abandoning all the work done today?

You might have yesterday's data - but what about the day before or the day before that?

What if your "plan A" backup/restore has failed - where/what is your "plan B" if you've got one?

Found the backup database you need/want in your cloud backup - but how do you download it, restore it & get it working QUICKLY!



## The Solution ...

In conjunction with a number of our clients & using industry recognised leading edge tried and tested solutions, we've developed Reassure60. It isn't a particular piece of equipment or an app, it's a holistic way of thinking about your data and your backup requirements based on many years' experience and expertise providing reliable, trustworthy IT solutions to SME businesses.

Over the course of a number of conversations with you, we will establish the most appropriate data backup/recovery solution for your business. Only by carefully listening to your requirements and in-turn, explaining to you the data loss scenarios & downtime implications (in plain English) can we establish for you, the most appropriate balance between cost effective backup and the data loss risks. Between us we are then best placed to establish the most appropriate backup solution for your company.

## The Costs ...

In order to quote accurately, we need to know a lot about your IT; users, applications, how much disk space you need and quite a number of other facts and figures.

Typically Reassure60 costs for an SME employing 25+ are £500 to £1,000 set-up fees and monthly costs of between £100 and £200.



## Call To Action ...

Going through the Reassure60 process makes sure your business implements the most appropriate backup solution. Backup isn't "one size fits all" - what seems like an appropriate backup solution for one business might be totally unsuitable for another. Look beyond the backup process and step through your different data loss scenarios.

Reassure60 is a lot more than just backup. It provides you with notifications, multiple copies of your data, stored locally and securely in the cloud. The system is fully documented (in plain English) so you can see exactly what is being backed up, where to, the frequency and the method of backup. Additionally, we provide a recovery plan for dealing with a typical data loss and an annual restore test as peace-of-mind that the whole process works. Don't wait for a major IT problem to happen in your business before considering the benefits of "Reassure60."

For more information about Reassure60 or any of our products & services, give us a call on 01772 823775

We'd love to explain how we can help you.

A & N; Your Outsourced IT Dept

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